

Dassel-Cokato ARTS Association

July 2017

Dear Artist,

The Dassel-Cokato Arts Association (DCAA) is excited to welcome you to the **2017 Red Rooster Fine Arts Show!** We are proud to sponsor this event again this year, with the support of Dassel's Red Rooster Committee and the Dassel History Center.

The Dassel History Center and Ergot Museum continues to be the venue for the exhibit. This location is adjacent to the Red Rooster grounds, and with many other activities in and around the museum we have experienced great attendance for the exhibit.

Artists are able to submit up to three pieces of art. The entry fee will be only \$10 for up to three pieces. You are still assured that all three of your entries will be exhibited. All media are welcome, i.e. painting, drawing, printmaking, photography, fibers, glass, sculpture, pottery, jewelry, and the list goes on. The only requirement is that it be your original work. No kits or copies of another artist's or photographer's work please (ethics, copyrights, etc.) Prints of your own work are acceptable.

There will not be a separate children's category again this year but youth are welcome to enter artwork and pay the entry fee and it will be judged with all the artwork submitted. The judging will take place before the show opening with the awards being presented at the Awards Presentation on Sunday.

All work must be ready for display: 2-D and photography, framed (matted if necessary) with hanging wire securely attached to the back. (The little hanging clips and notches on the edge of frames just aren't adequate for our display panels.) The safety of your artwork is of utmost importance to us and we don't want any pieces to fall from a display panel and be damaged! Framed pieces without the proper wire will neither be displayed nor judged. We have some pedestals for 3-D pieces but if you have a pedestal, stand or easel that complements your piece, please bring it.

While the work can be either for sale or just for exhibit (Not For Sale) we encourage sales. We have had visitors who were disappointed that they could not buy a favorite piece. If a piece does sell at the show, a 20% commission will be deducted, so please include that in determining your price (multiply your price by 1.25). Don't sell yourself cheap; you can always bargain down but you can't bargain up. Sales tax will be the artists' responsibility.

Entry forms with entry fee (checks payable to Dassel-Cokato Youth Trust, our fiscal agent) must be mailed to the DCAA, postmarked by Wednesday, August 23. The mailing address is: Dassel-Cokato Arts Assn., PO Box 111, Dassel, MN 55325.

The show will open to the public on Saturday, September 2 at 9:00 am. The Awards Presentation will be held on Sunday, September 3, at 2:00 pm. If the jurors are available, they will give a brief talk. Plan to attend the opening if at all possible. People do like to meet and talk to the artists!

Your work must be delivered to the museum by **Tuesday, August 29, before their 4:00 closing time**, to allow time to hang and jury the show. (Artwork delivered after that date may not be displayed nor judged.)

The Dassel History Center's regular hours are Tuesday–Friday 10:00 am-4:00 pm and Saturdays 9:00 am-1:00 pm. For other delivery options please contact Colleen Compton at 320-275-3760. Your work **must** be picked up at the museum between 3:00 pm and 5:00 pm on Labor Day or during normal museum hours by Friday, September 9. Please note these deadlines! With the increased interest in our show comes the necessity for sticking to deadlines.

We are looking forward to seeing your work!

*Colleen Compton, Event Coordinator
Dassel-Cokato Arts Association Executive Director*

Dassel 2017 Red Rooster Fine Arts Exhibit Schedule:

Wednesday, August 23 – Postmark deadline for entry forms with \$10 entry fee

Wednesday, August 23 through Tuesday, August 29 ONLY - Work delivered to the Dassel History Center (Open Wednesday-Friday 10 AM – 4 PM & Saturday 9 AM – 1 PM)

Sunday, September 3, 2:00 pm - Awards Presentation

SHOW OPEN TO THE PUBLIC: Saturday, September 2: 9:00 am – 1:00 pm
Sunday, September 3: 1:00-3:00 pm (awards at 2:00)
Labor Day Monday, September 4: 9:00 am - 3:00 pm

Pick up artwork: Monday, September 4, 3:00-5:00 pm

NOTE: All work must be picked up at the museum by Friday, September 8, unless other arrangements have been made or it may be sold to the highest bidder ☺

Dassel-Cokato Arts Association
PO Box 111 • Dassel, MN 55325 • 320-275-3760 (Colleen Compton)